



MEGAN BROHAWN

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design-victory.com

EXPERIENCE

Novak Birch, Senior Designer

Baltimore, MD February 2014–Present

Works as a member of a talented creative team; collaborates, develops and produces digital and print design pieces for clients.

Designs for interactive user experiences, including mobile applications, email design, and websites.

Designs and manages large-scale tradeshow and exhibit projects.

Freelance Design Consultant

Baltimore, MD January 2008–Present

Works as a freelance design consultant; projects include website design, email newsletter design, print collateral and logo design.

Clients include Eleven Peppers Studios, The Wine Bin, Illuminate Salon, Elite Race Management, Classic Interiors, and Mad City Coffee.

IQ Solutions, Graphic Designer II

Rockville, MD May 2012–February 2014

Designed print and web graphics from concept to finished product. Body of work included infographics, email template design, website wireframe and design, and print collateral.

Ripken Baseball, Inc., Graphic Designer

Baltimore, MD June 2009–May 2012

Designed marketing collateral including print and web advertisements, brochures, direct mail, invitations, signage, and trade show displays.

Managed art direction, layout design, and print production of the Aberdeen IronBirds' *First Pitch* game programs for two seasons.

Conceptualized logos and developed corporate identities.

Led a team of 12 to produce monthly internal corporate newsletters.

Mentored interns during summer internships.

Urbanite, Production Intern

Baltimore, MD May–August 2008

Assisted production team in layout of *Urbanite's* monthly magazine and gained valuable knowledge of the print production process.

Designed advertisement concepts and met with clients.

The Retriever Weekly, Production Assistant

Baltimore, MD February–May 2007

Produced the layout of the Sports section for UMBC's weekly newspaper.

Mays and Associates, Mentor Student

Ellicott City, MD February–April 2005

Technology Magnet Program mentorship focused on corporate identity.

SKILLS

Design Skills

Logo and identity design

Business collateral design

Website wireframes and mockups

Mobile application design

Infographic design

Email newsletter template design

Photo retouching and editing

Technical Skills

Expert use of Adobe Creative Suite programs, including InDesign, Photoshop, and Illustrator

Proficient use of HTML and CSS

Experienced in WordPress and Dreamweaver

EDUCATION

University of Maryland, Baltimore County

B.A. in Fine Arts

Honors:

Graduated Cum Laude, President's List, Dean's List, and Academic Honors

AFFILIATIONS

AIGA

Member of Baltimore Chapter

B'More Creatives

Member

Society of Experiential Graphic Designers

Member of Washington, D.C. chapter