



MEGAN BROHAWN

brohawnm@gmail.com
design-victory.com

EXPERIENCE

Novak Birch, Senior Designer

Baltimore, MD February 2014–Present

Conceives and executes print, digital, and environmental solutions that elevate clients' brands and align with their business objectives.

Designs for interactive user experiences, including mobile applications, email design, and websites.

Designs and manages large-scale tradeshow and exhibit projects.

Freelance Design Consultant

Baltimore, MD January 2008–Present

Consults as a freelancer; projects include website design, email newsletter design, print collateral and logo design.

IQ Solutions, Graphic Designer II

Rockville, MD May 2012–February 2014

Designed print and web graphics from concept to finished product for the National Institutes of Health.

Body of work included infographics, email template design, website wireframe and design, and print collateral.

Ripken Baseball, Inc., Graphic Designer

Baltimore, MD June 2009–May 2012

Designed marketing collateral including print and web advertisements, brochures, direct mail, invitations, signage, and trade show displays.

Managed art direction, layout design, and print production of the Aberdeen IronBirds' *First Pitch* game programs for two seasons.

Conceptualized logos and developed corporate identities.

Led a team of 12 to produce monthly internal corporate newsletters.

Mentored interns during summer internships.

Urbanite, Production Intern

Baltimore, MD May–August 2008

Assisted production team in layout of *Urbanite's* monthly magazine and gained valuable knowledge of the print production process.

Designed and produced advertisements.

The Retriever Weekly, Production Assistant

Baltimore, MD February–May 2007

Produced the layout of the Sports section for UMBC's weekly newspaper.

Mays and Associates, Mentee

Ellicott City, MD February–April 2005

Technology Magnet Program mentorship focused on corporate identity.

SKILLS

Design Skills

Logo and identity design
Business collateral design
Website wireframes and design
Mobile application design
Infographic design
Email newsletter template design
Photo retouching and editing

Technical Skills

Expert use of Adobe Creative Cloud programs, including InDesign, Photoshop, and Illustrator
Proficient use of HTML and CSS
Experienced in WordPress and Dreamweaver

EDUCATION

University of Maryland, Baltimore County

B.A. in Fine Arts

Honors:

Graduated Cum Laude, President's List, Dean's List, and Academic Honors

AFFILIATIONS

AIGA

Monument Women's Creative Alliance